

Privacy Policy

Effective Date: 10/1/2026

Practice Name: Cane Bay Chiropractic and Wellness

Website: www.canebaychiropractic.com

Phone: 843-899-7200

Email: canebaychiropractic@gmail.com

1. We are committed to protecting your privacy and safeguarding your personal information. This policy explains how we collect, use, store, and protect your information.
2. We may collect name, address, email, phone number, health information necessary for treatment, insurance information, and appointment details.
3. We use your information to provide healthcare services, manage appointments, communicate with you, process billing, and comply with legal requirements.
4. SMS Messaging & Mobile Information: If you opt in to SMS communications, we may send appointment reminders, scheduling updates, limited appointment-related information, and review requests. Message frequency may vary. Message and data rates may apply. Reply STOP to opt out. Reply HELP for assistance. Your mobile phone number and SMS consent will NOT be shared, sold, rented, or disclosed to third parties for marketing or promotional purposes.
5. Data Protection We implement administrative, technical, and physical safeguards to protect your information.
6. We do not sell patient information. Information may be shared only as required by law or to support healthcare operations.
7. Your Rights You may request access to your information or withdraw SMS consent at any time.
8. Contact Information Contact us at 843-899-7200 or canebaychiropractic@gmail.com.

TERMS & CONDITIONS

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1. Acceptance of Terms By using our services or opting into SMS communications, you agree to these Terms & Conditions.
2. Healthcare Disclaimer Information provided via SMS is for appointment-related communication only and is not medical advice. In an emergency, call 911.
3. SMS Messaging Terms By opting in, you agree to receive appointment reminders, scheduling updates, limited appointment-related communications, and review requests.
4. Message Frequency Message frequency may vary based on appointment activity.
5. Message & Data Rates Message and data rates may apply based on your carrier plan.
6. Opt-Out Instructions Reply STOP to opt out at any time.
7. Help Instructions Reply HELP for assistance or contact us at 843-899-7200.
8. Consent Not Required for Treatment Consent to receive SMS messages is not a condition of receiving healthcare services.
9. Privacy Your use of services is also governed by our Privacy Policy. We do not sell or share mobile numbers for marketing purposes.
10. Limitation of Liability We are not liable for carrier delays or technical transmission failures.
11. Contact Information For questions, contact Cane Bay Chiropractic at 843-899-7200 or canebaychiropractic@gmail.com.